



Connecticut Council of Language Teachers Application/Agreement For Posting Banner Advertisements



The Board of Directors of the Connecticut Council of Language Teachers would like to invite you to place banner advertisements on the new CT COLT website (www.ctcolt.org). The design of the web pages allows for only ONE banner advertisement per page. All banner advertisements will be sold on a first-come, first-served basis. The CT COLT website receives approximately 165 hits per day. At certain times of the year, the number of hits is substantially higher. Advertisers should visit the CT COLT website to decide on which page(s) they would like their banner ad(s) to appear. If a banner advertisement appears on the LEFT column of a web page, it means that the page has been taken. If an advertiser wishes to place an advertisement on that specific page at a later date, he/she should contact Paul St. Louis (pmsaint@verizon.net) to ascertain when that page will be available. **Renewals of web page commitments are subject to whether the page(s) has/have been reserved by other advertisers.** All banner advertisements should be related to the enhancement and support of world languages and global education. Banner advertisements will not be posted to the CT COLT website until payment has been received.

Banner Advertisement Specifications: The size of the banner ad is 200 pixels wide by 150 pixels high. All submissions MUST meet these specifications. All banner ads must be in a graphic format (jpg, jpeg) and must be sent to pmsaint@verizon.net via e-mail.

Pricing: Pricing is based on the number of months and the number of pages on which the advertisement will appear. Please see the chart below for information on pricing. There are price reductions for the Main/Home Page and All Other Pages with a 3, 6, 9, and 12 month commitment. If an advertisement is placed on more than one page, there are further price reductions for the 3, 6, 9, and 12 month commitments. There are NO price reductions for advertisements placed for only one month. All amounts are PER PAGE.

Discounts based on \$50 a page		5% discount	10% discount	15% discount	20% discount
Main/Home Page as First Page	1 Month \$50	3 Months \$142.50	6 Months \$270	9 Months \$382.50	12 Months \$480.00

Discounts based on \$40 a page		5% discount	10% discount	15% discount	20% discount
All Other Pages as First Page	1 Month \$40	3 Months \$114	6 Months \$216	9 Months \$306	12 Months \$384

Discounts based on \$35 a page		5% discount	10% discount	15% discount	20% discount
All Other Pages as Second Page	1 Month \$40	3 Months \$99.75	6 Months \$189	9 Months \$267.75	12 Months \$336

Discounts based on \$25 a page		5% discount	10% discount	15% discount	20% discount
All Other Pages as Third Page	1 Month \$40	3 Months \$71.25	6 Months \$135	9 Months \$191.25	12 Months \$240

Order Form:

For more than one page: If you select the Main Page as your first page (\$480) + a Second Page (\$336), you will pay \$816 for 12 months. If you select any other page as your first page (\$384) + a Second Page (\$336), you will pay \$720 for 12 months.

Company Name:	
Company Address:	
Phone: ()	E-Mail Address:
Name of Company Representative:	
Signature of Company Representative:	
URL to which the banner ad will be linked: http://	

Page Selection	Page Name	Duration (1, 3, 6, 9, 12 mos.)	Cost
Main/Home Page (1 st Page)	Main/Home Page		
All Other Pages (1 st Page)			
Second Page			
Third Page			
Total Cost			

All checks should be made payable to CT COLT and should be sent along with this form to: Paul M. St. Louis, Treasurer, CT COLT, 275 Cedar Swamp Road, Monson, MA 01057-9303. Banner advertisements will not be placed on the CT COLT website until payment has been received. The company representative will be notified by e-mail once the banner ad has been placed and will also be given the date on which the ad will be removed. If you have any questions, please contact Paul St. Louis at pmsaint@verizon.net.