

## RUBRIC FOR USE BY TEACHERS/JUDGES OF CT COLT POSTER CONTEST

### THEME: THE JOURNEY TO LANGUAGE PROFICIENCY

When judging the posters judges consider the following:

1. A poster, by definition, is a printed picture, often a reproduction of a photograph or artwork, used for decoration or advertisement.  
Please take the time to look at posters both up close and from a distance to assess their impact and their purpose.
2. Each poster submitted must be the original work of one student only; students are NOT permitted to submit posters done in pairs or in small groups. If a poster is done by more than one person, it is automatically disqualified.
3. If a poster is submitted that violates any of the rules stated in the guidelines, it is automatically disqualified.

#### JUDGING CRITERIA

Relevance to Theme	Connection to Culture	Overall Visual Impact	Creativity	Neatness	Points
Artwork clearly demonstrates theme	Accurate representation of products and practices	Lettering and artwork are bold and clear, captures attention of viewer	Concept is imaginative and original	Careful work with attention to detail; clean presentation	<b>3</b>
Artwork somewhat demonstrates theme	Good attempt to represent products and practices	Lettering and artwork are clear, May/ may not capture attention of viewer	Concept is somewhat imaginative/ original	Good attempt to produce careful work with minor flaws	<b>2</b>
Artwork does not relate to theme	Limited representation of products and practices	Lettering and artwork fail to capture attention of viewer	Concept lacks imagination/ originality	Careless or sloppy work: erasures, cross-outs, crumpled paper, use of white-out	<b>1</b>
Total	Total	Total	Total	Total	Total /15

#### Originality-

1. Newness: the quality of newness that exists in something not done before or derived from anything else
2. Creativity: the ability to think creatively and depart from traditional or previous forms
3. Original thing: something original, for example, a new idea or approach

#### Creativity-

1. being creative
2. imaginative ability: the ability to use the imagination to develop and original ideas or things, especially in an artistic context

# CT COLT 2019 POSTER CONTEST

A great way to promote the study of world languages is to encourage your students to share their enthusiasm with their peers throughout Connecticut. The **2019 Colt Poster Contest** affords this opportunity!

**Theme: THE JOURNEY TO LANGUAGE PROFICIENCY**

**Deadline: Friday, March 15<sup>th</sup>, 2019**

In order to be considered eligible for judging, all of the following criteria must be met:

- ✓ Poster must be the original work of one student only; posters done in groups will be disqualified
- ✓ Poster paper measures 18" by 24" and has a flat surface with no moving parts. Three dimensional posters will not be accepted.
- ✓ Poster design is to be in **color** on a white background. Paints, markers, inks, gel pens, may be used. *Pencil, including colored pencils, will NOT be accepted on any poster.*
- ✓ Poster must incorporate the **exact wording** of the theme. Illustrations must be used in addition to the words of the theme. No other words are allowed, **ONLY** the theme. Copyrighted figures are **NOT** permitted in the design; Lettering on word processors is **NOT** acceptable. The design will be judged for its graphic merit, not artistic skill.
- ✓ Poster has the following information neatly printed on the back
  - Student's Name
  - Grade
  - Language and Level
  - School Name
  - Address of School
  - School Phone Number with Area Code
- ✓ **School Entry Form** must be submitted in its entirety (no blanks)
- ✓ **School Entry Fee:** \$10 for CT COLT members (all posters submitted must be submitted by CT COLT members)
- ✓ **Student Entry Form and Fee** must be submitted with all information given.
- ✓ School limit of **5** names **per category** has not been exceeded: *Elementary K-2, Elementary 3-5, Middle /Jr. High School, High School*
- ✓ Poster must be **postmarked** no later than **March 15<sup>th</sup>, 2019**

**PLEASE NOTE:** ANY POSTERS THAT DO NOT MEET ALL OF THE CRITERIA WILL BE DISQUALIFIED

**Judging Criteria:** relevance to theme, connection to culture, overall visual impact, creativity and neatness.

Prizes: All participants will receive a CERTIFICATE OF PARTICIPATION

- ✓ K-2 (Elementary) \$50
- ✓ 3-5 (Elementary) \$50
- ✓ 6-8 (Middle School) \$50
- ✓ 9-12 (High School) \$50
- ✓ Grand Prize \$100

Disclaimer: Participants agree to grant permission to CT COLT to publish posters and understand that by submitting posters, they become the property of the Connecticut Council of Language Teachers, and may be used for promotional purposes. Posters will **NOT** be mailed back to teachers or participants.

**Direct all questions to: Karen E. Murano at Long River Middle School ([kmurano@region16ct.org](mailto:kmurano@region16ct.org))**

# CT COLT Poster Contest - Student Entry Form

Please type or print all information!

Student \_\_\_\_\_ Grade \_\_\_\_\_ Level \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_

Town \_\_\_\_\_ CONNECTICUT ZIP Code \_\_\_\_\_

Name of Principal \_\_\_\_\_

Name of Teacher \_\_\_\_\_

Teacher's E-mail Address: \_\_\_\_\_

Student participant and Parent/Guardian of minor student must sign the following release:

*"I hereby grant permission to CT COLT to publish this poster. I understand that by submitting this poster, it becomes the property of the Connecticut Council of Language Teachers."*

Signature of Student \_\_\_\_\_

Signature of Parent/Guardian \_\_\_\_\_

Name of Parent \_\_\_\_\_

Home Address \_\_\_\_\_

Town \_\_\_\_\_ -CT ZIP code \_\_\_\_\_

Home Telephone (\_\_\_\_) \_\_\_\_\_

Name and Address of Local Newspaper:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone and Fax of Local Newspaper: (\_\_\_\_) \_\_\_\_\_

# -CT COLT Poster Contest-

## School Entry Form

Enclose one form per school/level regardless of the number of poster entries.

Please type or print all information!

School Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

School Telephone (\_\_\_\_\_) \_\_\_\_\_

Principal's Name \_\_\_\_\_

Check the level of the submission(s):

Elementary K-2

Elementary 3-5

Middle 6-8

High 9-12

Name of Student Participant	Name of the Teacher	Check if CT COLT member

### School Entry Fee

CT COLT members: \$10

Non-members: \$40 (\$10 school fee + \$30 membership fee)

*As per Connecticut COLT policy, each faculty member submitting a poster must be a member of CT COLT in order to participate in the Poster Contest. Membership forms can be found on the CT COLT website at [www.ctcolt.org](http://www.ctcolt.org).*

Make checks payable to: "CT COLT"

Mail Posters to:

Karen E. Murano  
Long River Middle School  
38 Columbia Avenue  
Prospect, CT 06712