



Connecticut Council of Language Teachers

2019 FALL CONFERENCE

The Journey: Building Pathways to Proficiency

Monday, October 21, 2019

Red Lion Hotel

100 Berlin Road, Cromwell, CT 06416

Telephone (860) 635-2000

Dear Exhibitors and Sponsors,

We welcome our loyal past exhibitors and our newcomers to the 2019 CT COLT Fall Conference! We will once again be at the **Red Lion Hotel** in Cromwell, CT (formerly the Radisson Hotel). This popular conference location is easily accessible, and offers complimentary parking. The Red Lion is kindly offering a conference rate of \$109 per room for the convenience of CT COLT exhibitors.

Please view on the next page our attractive Exhibitor Packages, which enable you to exhibit, sponsor and advertise (by newsletters, day program and/or website) at discounted rates! We are maintaining the cost of an exhibitor booth at \$325, and a shared booth or half booth at \$175.

This year we will move the keynote address to the area of the ballroom where we have traditionally had our exhibitor space. We will be using the front part of the ballroom that has been used for workshops for exhibitor space, along with the hallway directly outside of this area. It is our hope that this will provide more foot traffic to our valuable sponsors and exhibitors. We will continue to offer breakfast and snacks in the exhibit hall to help entice conference participants to visit throughout the day.

Also, new this year, exhibitors will be able to select their booth location, on a first-registered, first-selected basis. Registrations will be considered complete when both the registration form and payment have been received.

We are also looking for sponsors for our Presidents' Reception on **Sunday, 10/20, from 5-6:30 p.m.** Sponsors for this event will get exclusive access to members on Sunday evening, expected to be over 125 people. **The cost is \$500, and there is a limited number of sponsorships available.**

The Exhibitor Hall area will be ready for set up on in the late afternoon/early evening of Sunday, October 20th. We will announce the exact time when set-up will be available at a later date. The Exhibitor Hall will be open for business Monday, October 21st from 8:00 AM until 3:30 PM. Please complete the attached forms and return them to the address below, along with payment made payable to *CT COLT* at your earliest convenience, but no later than August 15th.

Sincerely,

James Wildman
Committee for Exhibitors, Sponsors and Organizations

Please note Late Fee Policy: Registration deadline is August 15; \$50 late fee will be charged

Please note Cancellation Policy: All cancellations must be received in writing, no later than September 15th. Refunds are not available after this date.

Please email registration forms to: wildmanj@ctcolt.org

Paper copies of the registration forms and checks may be mailed to: **James Wildman, 52 Mitchell Drive, East Hartford, CT 06118**



Connecticut Council of Language Teachers

Exhibitor Fall Conference Registration Form

The Journey: Building Pathways to Proficiency

Exhibitor (Company) _____

Contact Name _____ Contact E-Mail _____

Representative Name _____ 2nd Rep _____
(Note: box lunch provided for up to 2 reps)

Company Mailing Address _____

Phone _____ Fax _____

Cell # of Rep. _____ E-Mail of Rep. _____

PLEASE PROVIDE REPRESENTATIVE CONTACT # IN CASE OF INCLEMENT WEATHER.

1. Electrical outlets required? (Fee is \$28) YES NO

2. AV equipment required? Fees apply-specify needs YES NO

Number of Booths / Outlets Total

Number of Booths (\$325 per booth) _____ x \$325 = _____

Half Booth (\$175) _____ x \$175 = _____

Electrical cost (\$28) _____ \$28 = _____

Add on sponsorship for Sunday, 10/21 _____ \$500 = _____

OR SELECT AN EXHIBITOR PACKAGE! Details are on the following page.

PLATINUM- \$2000_____ GOLD-\$1800_____ SILVER-\$1000_____ BRONZE-\$550_____

3. Do you wish to donate a tote bag item? (500 are needed) YES NO

Tote bag item _____

TOTAL COST = _____

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2019 CT COLT Fall Conference Exhibitor Packages

PLATINUM SPONSORSHIP

2 booths with electricity
Full-page advertisement in the Fall Conference Newsletter
Full-page **color** advertisement in the Fall Conference Day Program
1 year advertisement on the CT COLT website
PACKAGE VALUE = \$2862
YOUR PRICE - \$2000.00

GOLD SPONSORSHIP

2 booths with electricity
Full-page advertisement in the Fall Conference Newsletter
Full-page advertisement in the Fall Conference Day Program
1 year advertisement on the CT COLT website
PACKAGE VALUE = \$2362
YOUR PRICE - \$1800.00

SILVER SPONSORSHIP

1 booth with electricity
¼ page advertisement in 4 CT COLT Newsletters
½ page advertisement in the Fall Conference Day Program
1 year advertisement on the CT COLT website
PACKAGE VALUE = \$1377
YOUR PRICE - \$1000.00

BRONZE SPONSORSHIP

1 booth with electricity
¼ page advertisement in the Fall Conference Newsletter
¼ page advertisement in the Fall Conference Day Program
1 year advertisement on the CT COLT website
PACKAGE VALUE = \$837
YOUR PRICE - \$550.00

***Please note:** Website advertisements must be a MAXIMUM of 200x200 pixels and should be sent in a graphic format (.jpg is suggested). Advertisements will appear on the website.*

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