Connecticut Council of Language Teachers
Strategic Plan 2020-2023

Our Mission

• The Connecticut Council of Language Teachers (CT COLT) promotes, advocates for and fosters the teaching and learning of World Languages and cultures. With a commitment to diversity, equity, and inclusion, we support, guide and connect all educators, students, policymakers, and the public through professional development, scholarship, and collaborative initiatives.

Our Vision

• Empowering and Connecting Local and Global Communities Through Languages

Our Tagline

• Many languages, one voice.

In commemoration of our fifty years as an organization, the CT COLT Board of Directors has created a strategic plan to build upon our history of preparing teachers as learners, leaders, advocates, and collaborators. Our three-year strategic plan honours our past and reaffirms the CT COLT objectives and guides the direction of our future endeavors. Our strategic plan is divided into four categories:

1. Professional Development: Teachers as Learners
2. Building Capacity: Teachers as Leaders
3. Advocacy and Outreach: Teachers as Advocates
4. Building Institutional Capacity: Teachers as Collaborators
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| 1. Professional Development - Teachers as Learners | Prepare PreK-16 educators to teach for proficiency using real-world contexts for language learning. | • Diversify professional development for teachers at different places on the proficiency teaching continuum.  
• Promote and expand upon online professional development for teachers, within and beyond Connecticut.  
• Personalize professional learning to meet individual needs of teachers.  
• Collaborate with university professors to continue to build articulated language pathways and opportunities to support lifelong language learning. | • Executive Board  
• Summer Institute Coordinator  
• LILL Coordinator  
• University Liaison | • Fall Conference  
• LILL Webinar Series  
• Edcamp  
• Summer Institute |
| 2. Building Capacity - Teachers as Leaders | Connect and collaborate with language leaders in Connecticut, regionally and nationally in order to meet our vision of providing highly effective world language instruction for students. | • Build leaders through mentoring and collaborative processes.  
• Develop and implement strategies to welcome new teachers into CT COLT and CT COLT leadership, ensuring diversity that more accurately represents the diversity of our communities.  
• Identify and support emerging teacher-leaders in participating in professional development regionally and nationally.  
• Evaluate current CT Frameworks for World Languages and collaborate with the CT Department of Education to revise and update the current documents with the ACTFL World-Readiness Standards for Language Learning. | • Executive Board  
• TOY Coordinator  
• Membership Coordinator  
• LILL Coordinator  
• University Liaison | • LILL conference  
• CT COLT Language Teacher of the Year  
• Networking Group  
• Teacher Awards (all but TOY) |
| 3. Advocacy and Outreach - Teachers as Advocates | Advocate for the importance of language teaching and learning in the 21st century. | • Increase visibility of and celebrate successes with Seal of Biliteracy.  
• Leverage parents and students as partners in promoting World Language programs.  
• Develop and maintain a set of tools for teachers seeking to advocate for their World Language programs.  
• Use the newsletter, social media and emails as a tool for engagement, advocacy, and collaboration.  
• Further develop connections and resources with universities, language programs, and professional sectors to recruit and retain a diversity of teacher candidates and beginning teachers. | • Executive Board  
• Student Events Coordinator  
• Advocacy Coordinator  
• Community and Business Outreach Coordinator  
• Hospitality Coordinator  
• Website and Social Media Specialist  
• University Liaison  
• Newsletter editors  
• CT COLT World Language Teacher of the Year | • Rhyme Celebration  
• Poetry Contest  
• Essay Contest  
• Poster Contest  
• Student Awards  
• Seal of Biliteracy  
• Newsletter  
• Teacher Awards  
• CT COLT World Language Teacher of the Year  
• Promoting AAT Events  
• Job Bank |
| 4. Building Institutional Capacity - Teachers as Collaborators | Streamline processes and roles within the CT COLT organization. | • Provide membership management to efficiently manage all member services.  
• Collaborate and document institutional history, events, and processes through Google Drive.  
• Improve user experience on website enabling stakeholders to access timely registration, news, information, and resources.  
• Work to build our internal capacity to customize registration and communication in order to maximize technology tools to improve efficiency and information gathering. | • Executive Board  
• Membership Coordinator  
• Website and Social Media Specialist  
• Student Events Coordinator | • CT COLT Website  
• CT COLT Google Drive & Shared Resources  
• Wild Apricot |
CONNECTICUT COUNCIL OF LANGUAGE TEACHERS

STRICTIC PLAN SUMMARY 2020-2023

PROFESSIONAL DEVELOPMENT: TEACHERS AS LEARNERS
- Prepare pre-K-16 educators to teach for proficiency using real-world contexts for language learning.

BUILDING CAPACITY FOR TEACHERS: TEACHERS AS LEADERS
- Connect and collaborate with language leaders in Connecticut, regionally, and nationally in order to meet our vision of providing highly-effective world language instruction for students.

ADVOCACY AND OUTREACH: TEACHERS AS ADVOCATES
- Advocate for the importance of language teaching and learning in the 21st century.

BUILDING INSTITUTIONAL CAPACITY: TEACHERS AS COLLABORATORS
- Streamline processes and roles within the CT COLT organization.